

Interview with Ms. Marta Cuixart

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<http://www.bcn.cat/agenda21/accio21/index.htm>



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Josep Espluga: You have witnessed the development of the STAVE method and its application in the case of sustainable behaviours and shopkeepers from a specific neighbourhood in Barcelona. What do you think about its performance, and to what extent the results have been useful for your work?

Marta Cuixart: The opinion is positive. In my view one of the key values of this tool is how rewarding it proved to be for participants... So far we have been using it as a working document to develop further collaboration areas with shopkeepers in Barcelona. We have not implemented it in practice; we're using it rather as a base document. We have also shared the tool results and capabilities with other organizations interested in these issues, such as the Department of Territory and Sustainability of the Generalitat de Catalunya (regional government).

JE: What are the advantages of this method if compared with others you have used?

MC: STAVE is very systematic. From the beginning of its implementation you are very aware of its time lines and the kind of results you can expect. In addition, for us the active involvement of participants and how satisfactory it is to them are of great value.

JE: After this experience, would you recommend STAVE for other cases or institutions?

MC: Yes, in fact we have already recommended it. We organized a workshop with several technicians of the City Council that might have an interest in this kind of tool, and it is quite possible that we will implement it in the future.

JE: Many thanks for your supporting words.

MC: Thanks to you.